

# JAY PARK LEE

Digital Designer

## CONTACT

www.jaypark.design  
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## SKILLS

Marketing Design  
Visual Design  
Motion Graphics  
Video Editing  
Stream Production

## SOFTWARE

Photoshop  
After Effects  
Illustrator  
Premiere Pro  
Maya  
3Ds Max  
Microsoft Office  
Keynote

## LANGUAGES

English  
Korean

## EDUCATION

Westwood College  
Torrance, CA  
Game Art & Design 2011  
World Art School  
Seoul, Korea  
3D Modeling &  
Animation 2007

## WORK EXPERIENCE

### N3TWORK INC.

Marketing Designer 2018-present

Works with marketing team to create digital ads for mobile games Legendary: Game of Heroes, Tetris Royale, Forever Donuts, and Light Slinger. Consult and assist with upcoming IP based projects.

### GAMEVIL COM2US

Visual Design Manager 2017-2018

Managed a small group of designers, streamlining tasks for various projects and ensuring that the quality of deliverables, deadlines, and objectives were met. Worked with the Art Director to strategize brand guidelines, visual directions for campaigns, and team building solutions. Lead projects as the main point of contact facilitating visual workflow between third-party agencies and in-house teams for large scale events and campaigns.

Visual Designer 2015-2017

Produced digital graphics for marketing ads, social media engagement, print and digital assets for large scale events, and live stream broadcasts with an emphasis on motion design for 15+ mobile game titles under direction of the Design Manager.

### ESTSOFT INC

Graphic Designer 2013-2015

Designed social media banners, game client graphics, emails, event pages for in-game events, and in-game purchase itemshop graphics for PC MMORPG CABAL Online and CABAL 2. Created teaser, gameplay, and launch trailers and other video content promoting the release of CABAL 2.

### AURORA KINGDOM

Photographer / Editor 2012-2013

Shot photos in a small studio and polished/edited images of fashion accessories for a fast paced wholesale website uploading 50-100 new items on a daily basis.

## OTHER PROJECTS

### SEALEAF DOJO

Visual Design 2015-2016

### VAPEPLACE

Logo Design 2013

### RAIN KIDS CORP

Catalog Design 2013

### FORWARD THINKING

2D/3D Mobile Game Art 2012

### BOOPSIE INC

Mobile App Icon Art 2011-2012

### SMACKTECH

2D/3D Mobile Game Art 2011-2012